

REVIEW PAPER ON BUSINESS INCUBATION – A WAY FOR SUSTAINABLE ENTREPRENEURSHIP DEVELOPMENT

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ABSTRACT

Technological progress and entrepreneurship will change the economic conditions of the country. There is a huge gap between the research findings and commercialization of idea. The gap between the business idea and the real time market can be bridged by the Business Incubator. BI are newer and popular organizational forms that are created, often with the help of economic development agencies, to support and accelerate the development. The paucity of research on business incubation forms the interdisciplinary or multidisciplinary perspectives that consider the different theories of management, organization, strategy, economics and business. The complex nature of BI means they are studied from broader analytical frameworks. Therefore, the aim of this study is to analyze the content and evolution of BI research, identifying the subjects, research methodologies and levels of analysis, as well as the most outstanding authors and articles of greatest impact. The type of incubator, roles, stakeholders in BI, Agri Business Incubator was also reviewed.

KEYWORDS: Agri Business Incubator, Business Incubator, Content Analysis, Entrepreneurship